

# What a Year!

"Cirrus Data is on a mission to help businesses regain control of their data, eliminating vendor lock-in and empowering them to proactively optimize their storage resources. The new technologies and partnerships we announced in 2023 will enable customers to accelerate their digital goals with seamless data mobility."

– Wayne Lam, Chairman and CEO



2023 HIGHLIGHTS

 **2023 Happenings**  
Read more at [cirrusdata.com](https://cirrusdata.com)

## CENTER STAGE

### CLOUD MOBILITY



#### Expanded Partnership

- Marketplace offering
- Sponsored solution program
- **NEW** Azure Storage Planner



#### Integrated Rapid Deployment

- Cirrus Migrate Cloud integrates with major public clouds



#### Robust Integrations

- Integrated with marketplace
- Seamless migration to cloud-native virtualization

### CLOUD STORAGE OPTIMIZATION

Want public cloud flexibility with enterprise-class block storage functionality?

#### Virtual Cloud Arrays



**50% COST SAVINGS\***  
WITH ENTERPRISE-CLASS DATA REDUCTION

### CDS BUSINESS BENEFITS



Live Data Migration



4 -6xs Faster\*\*



Start Migrating Without Rebooting or Downtime



- **Over 30 Enterprise-Proven** block storage integrations and compatibility with remaining vendors
- **10 NEW storage plug-ins** and integrations added in 2023
- **NEW Virtualization Migration!** Integrated with cloud-native solutions. Migrate from your current virtual machine to any cloud-native solution.

**AVAILABLE NOW**

**DID YOU KNOW?**

**NEW!**

You can now easily automate data Migration Operations (MigrateOps)

### MIGRATE BLOCK STORAGE AND OPTIMIZE YOUR VIRTUALIZATION

Unlock your hypervisor with automated migration to your new VM.



Certified Interoperability



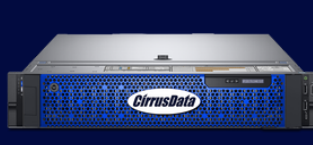
Control Your Data



Lower Costs



### **NEW!** CIRRUS MIGRATE ON-PREMISES



**01**



#### One Solution

Fiber channel (FC) and iSCSI-based storage arrays on one appliance.

**02**



#### Increased Productivity

Automate tedious manual data migration tasks.

**03**



#### Enriched Flexibility

Any block storage, any OS, and any hypervisor

**04**



#### Unbridled Scalability

Migrate as much data as your network can handle

**05**



#### Complete Visibility

Monitor your migration from a single pane of glass for complete visibility

## THANK YOU

Special thank you to all our partners, customers, team members, vendors, and stakeholders! It was a remarkable year that would not have been possible without your support.